

distraction

DEAR DISTRACTION ADVERTISER,

As the premier lifestyles magazine of The U, students know and trust Distraction. With a circulation of 10,000 copies, placing an ad in our pages presents your business with invaluable exposure to the University of Miami community. Over the past four years, Distraction has been recognized as one of three finalists from the Society of Professional Journalists' "College magazine of the Year" Award, and is one of ten Pacemaker finalists. My staff and I are excited to continue Distraction's history of excellence. Be sure to check out our web site (distractionmagazine.com) for new blog posts and interact with us on Facebook and Twitter. With every issue, we thank our advertisers using social media, doubling your exposure, and will continue to do so. Past advertisers have included Publix, Chicken Kitchen, National Auto Shipping, Stop 'N Shop, MOVA Lounge, Score Lounge, and Bar 721. As a primary source for information, entertainment and a daily "distraction," students look forward to each new issue (two per semester) and keep copies of our magazines from years past. I strongly encourage you to become a part of this successful team.

Best regards,

Ivana Cruz

Ivana Cruz
Editor-in-chief
i.cruz3@umiami.edu

RATE CARD 2013-2014

LAYOUT	WIDTH	HEIGHT	PRICE
BACK PAGE	8.5"	11"	\$1,250
FULL PAGE	8.5"	11"	\$1,000
HALF PAGE	8.5"	5.5"	\$500
	5.5"	11"	\$500
THIRD PAGE	7.5"	3.22"	\$350
	2.39"	9.66"	\$350
QUARTER PAGE	3.67"	4.75"	\$250

*All ads must be submitted as a PDF file in full color.

FALL ISSUE ONE

Submission Deadline: **Friday, September 27, 2013**
Publication Date: **Monday, October 14, 2013**

FALL ISSUE TWO

Submission Deadline: **Wednesday, October 30, 2013**
Publication Date: **Monday, December 2, 2013**

SPRING ISSUE ONE

Submission Deadline: **Monday, January 27, 2014**
Publication Date: **Monday, February 24, 2014**

SPRING ISSUE TWO

Submission Deadline: **Monday, March 24, 2014**
Publication Date: **Monday, April 21, 2014**

For more information, please contact **Vanessa Lee** at **626.434.6176** or email **v.le2@umiami.edu**.

