

distraction

RATE CARD 2016-2017

Dear Potential Advertiser,

As the premier lifestyle magazine at the University of Miami, students know and trust *distraction*. With a circulation of 10,000 copies, placing an ad in our magazine presents your business with invaluable exposure to the University of Miami community. Over the past four years, *distraction* has won more than 100 awards from organizations like the Society of Professional Journalists, the Society of News Design, Colombia Scholastic Press Association, the Associated Collegiate Press and more. My staff and I are excited to continue *distraction's* history of excellence.

Be sure to check out our website, www.distractionmagazine.com, for new blog posts and interact with us on Facebook, Instagram, Twitter and Snapchat. With every issue, we like to thank our advertisers with promotion on social media, doubling your total exposure.

Past advertisers have included Publix, Chicken Kitchen, Stop N' Shop and Score Lounge. As a primary source of information and a daily "distraction," students look forward to each new issue (two per semester) and often keep issues of the magazine from years past. I strongly encourage you to become a part of this successful team.

Sincerely,

Asmae Fahmy
Editor-in-Chief
a.fahmy3@umiami.edu

SIZE	WIDTH	HEIGHT	PRICE
BACK COVER	8.5"	11"	\$1,250
INSIDE COVER	8.5"	11"	\$1,250
FULL PAGE	8.5"	11"	\$1,000
HALF PAGE	8.5"	5.5"	\$500
	5.5"	11"	\$500
QUARTER PAGE	3.67"	4.75"	\$250

FALL ISSUE ONE

Submission deadline: Sept. 21, 2016
Print date: Oct. 1, 2016

FALL ISSUE TWO

Submission deadline: Nov. 2, 2016
Print date: Nov. 11, 2016

SPRING ISSUE ONE

Submission deadline: Jan. 28, 2017
Print date: Feb. 9, 2017

SPRING ISSUE TWO

Submission deadline: March 20, 2017
Print date: March 29, 2017

QUESTIONS? CONTACT US!

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LOOK AT
OUR PAST
COVERS!

